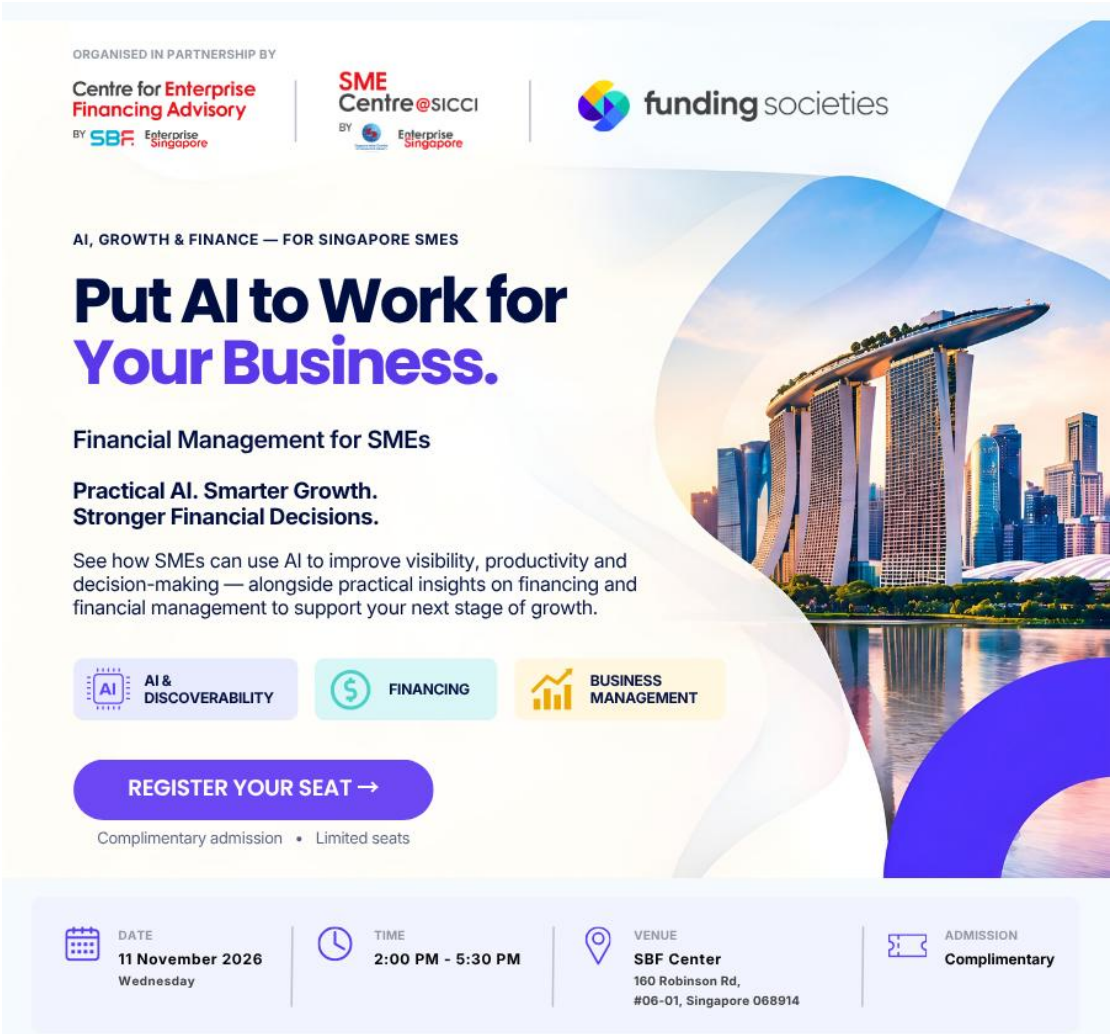


WHAT YOU'LL TAKE AWAY
AI, Growth and Finance
Practical Ideas You Can Use.

01	**Opening & Welcome**		
02	**SME ADVISORY** **Money Matters: How SMEs Can Fund, Grow & Future-Proof Their Business** **Michell Ling** Business Advisor, SME Centre@SICCI	SME Centre@SICCI BY Enterprise Singapore	Practical guidance to strengthen your business capabilities and access relevant SME support.

03

FINANCING
Smart Financing for Every Stage of SME Growth
Javier Lee
Business Financing Lead, Funding Societies Singapore

Explore financing solutions for different stages of SME growth, supported by practical business examples.

04

GEO & GROWTH
From Visibility to Growth: How GEO Can Help SMEs Scale
Terrence Ngu
Group CEO and Founder, Hashmeta AI

Learn how GEO can improve your visibility and unlock new growth opportunities.

05

PRACTICAL AI
Practical AI for SMEs: Use Cases That Drive ROI
Alvin Toh
Co-Founder and Chief AI Officer, Straits Interactive

See practical AI use cases that can improve productivity, decision-making and business outcomes.

06

FINANCIAL MANAGEMENT
Introduction to CEFA's Financial Management Toolkit
Haider Sayuti
Financing Specialist, Centre for Enterprise Financing Advisory, Singapore Business Federation

Discover tools to strengthen your financial planning and management.

07	**NETWORKING** **Networking & Refreshments**	Connect with speakers, fellow SME owners and partners, with opportunities for further conversations and enquiries.



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